

RUN DOWN





- 3) 歡迎您!
- 4) Hong Kong in May
- 5) Language and Culture
- 6) Landed! Now what?
- 8) Full Expo Schedule
- 9) May 16 Self Storage Bus Tour
- 10) May 16 PTI Security Welcome Cocktail
- 11) May 17/18 Self Storage Expo Asia 2017
- 12) May 17 Space Manager Lunch & Learn
- 13) May 17 StoreFriendly Celebration Dinner
- 14) May 18 Japan! A Unique Storage Model
- 15) May 18 Hawaii Themed Junk Boat Dinner
- 16) May 19 Shenzhen Awakening Day Tour
- 17) Stay a while



































歡迎您!

Welcome to the 3rd annual Self Storage Expo Asia hosted by Your Self Storage Association Asia! Thank you for your participation! Many of you have travelled long distances which serves to remind us all just how important the industry is!

This is the welcome package to help you navigate your time in Hong Kong and make your experience both hassle and stress free.

Prepare yourself to be challenged, motivated, and inspired!





Hong Kong in May

Hong Kong has a Subtropical climate with distinct seasons. Temperature and humidity are rising. Evenings can be slightly cool. Average Temperature: 25 – 30 Degree Celsius. Summer clothes will do, but you may need prepare a cardigan and rain gear to cope with the weather.

SUN 5/14	MON 5/15	TUE 5/16	WED 5/17	THU 5/18	FRI 5/19	SAT 5/20
\bigcirc	4	4			<i></i>	\triangle
28°/ _{24°}	29° _{/25°}	28°/24°	30°/23°	29°/22°	29°/24°	30°/25°
Cloudy with a thunderstorm	Cloudy with a t-storm or two	Cloudy with a t-storm or two	Cloudy with a brief shower	Overcast	Cloudy with a little rain	Overcast with a thunderstorm
<u>Hist. Avg.</u> 28°/23°	Hist Avg 28°/23°	Hist. Avg. 28°/23°	Hist Avg 28°/23°	Hist Avg 28°/24°	Hist Avg. 28°/24°	Hist Avg. 28°/24°





Language and Culture

Hong Kong has a rich blend of cultures that give it a very unique character. While the majority of the city's population are Chinese speakers, simply walking the streets will expose you to a medley of Asian and European languages.

The comfort with which these languages and dialects co-exist reflects the high level of cultural tolerance in Hong Kong, Buddhist, Taoist and Sikh temples; mosques and synagogues. Moreover, the presence of enduring and ancient cultures in a society that has had to constantly adapt to change has created a unique contemporary culture that is a true mixture of tradition and innovation.





LANDED! Now What?

Welcome to Hong Kong. And what a fantastic airport! Hong Kong International Airport has been rated the world's best airport for years! Now you know why! http://www.hongkongairport.com/eng/index.html

From here, it's a simple matter of taking taxi to Gold Coast Hotel. The driver will know the address but just in case - 1 Castle Peak Road, Tuen Mun.

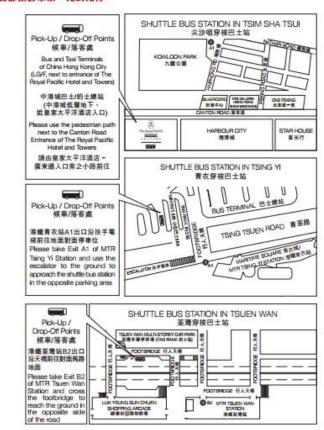
Regular shuttle buses also run between Gold Coast Hotel and Tsimshatsui, Tsing Yi, and Tsuen Wan (Schedule next Page)

Shuttle Bus Service 穿梭巴士服務

For guests departing from the hotel, please make reservation from 7:00am onwards at the Concierge, seating is on a first-come-first-served basis. 由酒店出發的客人,請先於當日早上7時後到藏賓部預訂車票,先到先得。

> GOLD COAST HOTEL HONG KONG 香港黃金海岸酒店











Full Expo Schedule

Below are the very simple details of the days and times of the main events. A detailed Expo time table is posted here http://www.selfstorageexpo.asia/schedule

Please be aware of all that you *have* and *have not* signed up for.

May 16: a) 12:45 ~ Self Storage Expo Bus Tour

b) 19:00 ~ PTI Welcome Cocktail

May 17: a) 09:00-17:00 ~ Doors at 08:00 Self Storage Expo Asia 2017

b) 18:30 ~ 23:00 ~ StoreFriendly Celebration Annual Dinner

May 18: a) 08:50-17:00 ~ Doors at 08:00 Self Storage Expo Asia 2017

b) 18:30-22:00 ~ Hawaii Themed Junk Boat Dinner

May 19: 09:00-15:00 ~ Awakening Shenzhen Day tour





May 16 - Self Storage Bus Tour

This is the hottest self storage bus tour in town (well..it's the only one). The tour will take you through 3 self storage sites from 13:00-17:00.

- 1. Meeting point: Gold Coast Hotel Fish Pond at 12:45
- 2. Please don't be late buses leave on time
- 3. Only water will be offered, please eat before hand
- 4. First come first served basis





May 16 - PTI Welcoming Cocktail

You're coming to meet, greet and enjoy - so let's party! We've exclusively secured The Lawn. Unlimited drinks and canapes are open for you!

- 1. Address: Gold Coast Hotel The Lawn from 19:00-21:30 (weather permitting)
- 2. Arrive between those hours
- 3. Hangovers are horrible on the first day of any expo
- 4. If you have not purchased a Social Ticket, please do so before this event
- 5. Ticket type: Premium / Premium Plus









May 17/18 - Self Storage Expo Asia 2017

Grasp the opportunity to learn more from Your Self Storage Expo Asia 2017! Come early and stay late - Asia is Awakening so let's grow together!

- 1. Address: Gold Coast Hotel Grand Ballroom and foyer area
- 2. On May 17 (Day 1), doors open at 08:00. Expo runs from 09:00-17:00
- 3. On May 18 (Day 2), doors open at 08:00. The SSAA Annual General Meeting 08:30-08:50 for SSAA members only. Non-members aim to arrive at 08:50
- 4. Ticket type: Regular / Premium / Premium Plus





May 17 - Space Manager Lunch & Learn

25 years of Supporting the Self Storage Industry!

During Lunch, for the first 30 minutes, listen & learn directly from Europe's most used Self Storage Software Company as they celebrate 25 years in business!

Learn how to improve your self storage business to run more effectively + efficiently in today's fast paced and changing business environment.



May 17 - StoreFriendly Celebration Dinner



Roses are red, violets are blue, we want you to know how much we would like to celebrate the success of Self Storage Expo Asia 2017 with you.

1. Address: Gold Coast Hotel - Atrium at 18:30



2. Ticket type: Premium / Premium Plus / Social Ticket

The Peak

While there are many things to do in HK, the peak always needs a visit.

- 1. Meeting Point: Gold Coast Hotel Atrium at 20:30
- 2. One stop at Lan Kwai Fong for those not done with the night
- 3. Ticket type: Premium / Premium Plus / Social Ticket







May 18 - Japan! A Unique Storage Model!

Visit the Japan forum during the concurrent session and learn more about the Japanese Market!

This session will provide you with its latest market status, market distinctions and uniqueness, major players and their growth initiatives.

Self Storage in Japan is the first of its kind in Asia and anybody that wants to know anything about self storage and the future of the industry looks to the different models coming from this country.

Brought to you by





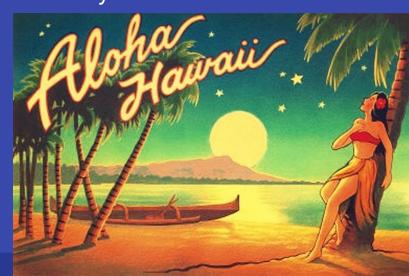


May 18 - Hawaii Themed Junk Boat Dinner

It's time to relax after the sunset at the seaside pier. Let's go on a Hawaii themed boat trip with us. Our junk boat will bring you away from the city to the magical kingdom. No, seriously.

- 1. Meeting Point: Gold Coast Hotel Grand Ballroom Foyer Area at 18:00
- 2. Ready yourself with your relaxed clothing
- 3. Ready your Hawaii mood
- 4. Ticket type: Premium Plus / Social Ticket

REMARK * SOLD OUT!







May 19 - Shenzhen Awakening Day Tour

Everyone are focusing their eyes on the China Market. Please allow SSAA to be your guide to the door of South China Self Storage Market.

- 1. Meeting Point: Gold Coast Hotel Fish Pond at 08:45
- 2. Please don't be late buses leave on time
- 3. Ensure you have valid China Visa before you board on the coach
- 4. Water and light pastry will be available on the coach
- 5. Ticket type: Premium Plus / Social Ticket

SELENZIEN AWAKENING

REMARK * SOLD OUT!







How often do you get a chance to visit this spectacular city? Shopping, dining, culture, and nightlife. There is lots to choose from including:

- *Hong Kong History Museum
- *Temple Street & Ladies market
- *Tsim Sha Tsui Promenade + Clock Tower
- *Lan Kwai Fong
- *Dai Pai Dong & Yum Cha
- * Temple of 10,000 Buddhas









どうもありがとうございました! Terima kasih

非常感謝! شكرا جزيلا Merci! ขอขอบคุณ! धन्यवाद Grazie!

.....And see you next year in the place of your choosing!