



YOUR Self Storage Expo Asia 2017
Awakening Asia | Forward Together



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歡迎您!



Welcome to the 3rd annual Self Storage Expo Asia hosted by Your Self Storage Association Asia! Thank you for your participation! Many of you have travelled long distances which serves to remind us all just how important the industry is!








This is the welcome package to help you navigate your time in Hong Kong and make your experience both hassle and stress free.

Prepare yourself to be challenged, motivated, and inspired!

Hong Kong in May



Hong Kong has a Subtropical climate with distinct seasons. Temperature and humidity are rising. Evenings can be slightly cool. Average Temperature: 25 – 30 Degree Celsius. Summer clothes will do, but you may need prepare a cardigan and rain gear to cope with the weather.

SUN 5/14	MON 5/15	TUE 5/16	WED 5/17	THU 5/18	FRI 5/19	SAT 5/20
						
28° /24°	29° /25°	28° /24°	30° /23°	29° /22°	29° /24°	30° /25°
Cloudy with a thunderstorm	Cloudy with a t-storm or two	Cloudy with a t-storm or two	Cloudy with a brief shower	Overcast	Cloudy with a little rain	Overcast with a thunderstorm
<u>Hist. Avg.</u> 28°/23°	<u>Hist. Avg.</u> 28°/23°	<u>Hist. Avg.</u> 28°/23°	<u>Hist. Avg.</u> 28°/23°	<u>Hist. Avg.</u> 28°/24°	<u>Hist. Avg.</u> 28°/24°	<u>Hist. Avg.</u> 28°/24°

Language and Culture



Hong Kong has a rich blend of cultures that give it a very unique character. While the majority of the city's population are Chinese speakers, simply walking the streets will expose you to a medley of Asian and European languages.

The comfort with which these languages and dialects co-exist reflects the high level of cultural tolerance in Hong Kong, Buddhist, Taoist and Sikh temples; mosques and synagogues. Moreover, the presence of enduring and ancient cultures in a society that has had to constantly adapt to change has created a unique contemporary culture that is a true mixture of tradition and innovation.

LANDED! Now What?



Welcome to Hong Kong. And what a fantastic airport! Hong Kong International Airport has been rated the world's best airport for years! Now you know why!

<http://www.hongkongairport.com/eng/index.html>

From here, it's a simple matter of taking taxi to Gold Coast Hotel. The driver will know the address but just in case - 1 Castle Peak Road, Tuen Mun.

Regular shuttle buses also run between Gold Coast Hotel and Tsimshatsui, Tsing Yi, and Tsuen Wan (Schedule next Page)

Shuttle Bus Service 穿梭巴士服務

For guests departing from the hotel, please make reservation from 7:00am onwards at the Concierge, seating is on a first-come-first-served basis.
由酒店出發的客人，請先於當日早上7時後到禮賓部預訂車票，先到先得。

TSIM SHA TSUI 尖沙咀

Journey time: about 35 minutes 全程車時：約35分鐘
Fare: HK\$35 per person per trip 費用：每位每程HK\$35

From Hong Kong Gold Coast Hotel 香港黃金海岸酒店開出	From Tsim Sha Tsui 尖沙咀開出
8:00 am	8:00 am
9:00 am	9:00 am
10:00 am	10:00 am
11:00 am	11:00 am
12:00 pm	12:00 pm
1:00 pm	1:00 pm
2:00 pm	2:00 pm
3:00 pm	3:00 pm
4:00 pm	4:00 pm
5:00 pm	5:00 pm
6:00 pm	6:00 pm
7:00 pm	7:00 pm
8:00 pm	8:00 pm
9:00 pm	9:00 pm
	10:00 pm

TSING YI 青衣 TSUEN WAN 荃灣

Journey time: about 30 minutes 全程車時：約30分鐘
Fare: HK\$25 per person per trip 費用：每位每程HK\$25

From Hong Kong Gold Coast Hotel 香港黃金海岸酒店開出	From MTR Tsing Yi Station 港鐵青衣站開出	From MTR Tsuen Wan Station 港鐵荃灣站開出
9:15 am	8:00 am	8:10 am
12:15 pm	9:40 am	9:50 am
1:15 pm	12:40 pm	12:50 pm
2:15 pm	1:40 pm	1:50 pm
7:15 pm	2:40 pm	2:50 pm
	7:40 pm	7:50 pm

* Shuttle bus service is available everyday (except Tropical Cyclone Warning Signal No.8 or above is in force) 穿梭巴士服務提供每日 (除以上熱帶氣旋警告信號生效及特別情況)
* Schedule is subject to change without prior notice 服務時間表如有更改，恕不另行通知

Pick-Up / Drop-Off Points
候車/落客處

Bus and Taxi Terminals of China Hong Kong City (LG/F, next to entrance of The Royal Pacific Hotel and Towers)

中環城巴士/的士總站 (中環城低層地下，近皇家太平洋酒店入口)

Please use the pedestrian path next to the Canton Road Entrance of The Royal Pacific Hotel and Towers
請由皇家太平洋酒店 - 廣東道入口旁之小路前往

SHUTTLE BUS STATION IN TSIM SHA TSUI
尖沙咀穿梭巴士站

Pick-Up / Drop-Off Points
候車/落客處

港鐵青衣站A1出口沿扶手電梯前往地面對面停車位
Please take Exit A1 of MTR Tsing Yi Station and use the escalator to the ground to approach the shuttle bus station in the opposite parking area

SHUTTLE BUS STATION IN TSING YI
青衣穿梭巴士站

Pick-Up / Drop-Off Points
候車/落客處

港鐵荃灣站B2出口沿天橋前往對面馬路地面
Please take Exit B2 of MTR Tsuen Wan Station and cross the footbridge to reach the ground in the opposite side of the road

SHUTTLE BUS STATION IN TSUEN WAN
荃灣穿梭巴士站



Full Expo Schedule

Below are the very simple details of the days and times of the main events. A detailed Expo time table is posted here <http://www.selfstorageexpo.asia/schedule>

Please be aware of all that you *have* and *have not* signed up for.

May 16: a) 12:45 ~ Self Storage Expo Bus Tour

b) 19:00 ~ PTI Welcome Cocktail

May 17: a) 09:00-17:00 ~ Doors at 08:00 Self Storage Expo Asia 2017

b) 18:30 ~ 23:00 ~ StoreFriendly Celebration Annual Dinner

May 18: a) 08:50-17:00 ~ Doors at 08:00 Self Storage Expo Asia 2017

b) 18:30-22:00 ~ Hawaii Themed Junk Boat Dinner

May 19: 09:00-15:00 ~ Awakening Shenzhen Day tour



May 16 - Self Storage Bus Tour

This is the hottest self storage bus tour in town (well..it's the only one). The tour will take you through 3 self storage sites from 13:00-17:00.

1. Meeting point: Gold Coast Hotel Fish Pond at 12:45
2. Please don't be late - buses leave on time
3. Only water will be offered, please eat before hand
- 4. First come first served basis**



May 16 - PTI Welcoming Cocktail

You're coming to meet, greet and enjoy - so let's party! We've exclusively secured The Lawn. Unlimited drinks and canapes are open for you!

1. Address: Gold Coast Hotel - The Lawn from 19:00-21:30 (weather permitting)
2. Arrive between those hours
3. Hangovers are horrible on the first day of any expo
- 4. If you have not purchased a Social Ticket, please do so before this event**
5. Ticket type: Premium / Premium Plus



May 17/18 - Self Storage Expo Asia 2017



Grasp the opportunity to learn more from Your Self Storage Expo Asia 2017! Come early and stay late - Asia is Awakening so let's grow together!

1. Address: Gold Coast Hotel - Grand Ballroom and foyer area
2. On May 17 (Day 1), doors open at 08:00. Expo runs from 09:00-17:00
3. On May 18 (Day 2), doors open at 08:00. The SSAA Annual General Meeting 08:30-08:50 for SSAA members only. Non-members aim to arrive at 08:50
4. Ticket type: Regular / Premium / Premium Plus

May 17 - Space Manager Lunch & Learn



25 years of Supporting the Self Storage Industry!

During Lunch, for the first 30 minutes, listen & learn directly from Europe's most used Self Storage Software Company as they celebrate 25 years in business!

Learn how to improve your self storage business to run more effectively + efficiently in today's fast paced and changing business environment.

SPACE  MANAGER



May 17 - StoreFriendly Celebration Dinner

Roses are red, violets are blue, we want you to know how much we would like to celebrate the success of Self Storage Expo Asia 2017 with you.

1. Address: Gold Coast Hotel - Atrium at 18:30
2. Ticket type: Premium / Premium Plus / Social Ticket



The Peak

While there are many things to do in HK, the peak always needs a visit.

1. Meeting Point: Gold Coast Hotel - Atrium at 20:30
2. One stop at Lan Kwai Fong for those not done with the night
3. Ticket type: Premium / Premium Plus / Social Ticket





May 18 - Japan! A Unique Storage Model!

Visit the Japan forum during the concurrent session and learn more about the Japanese Market!

This session will provide you with its latest market status, market distinctions and uniqueness, major players and their growth initiatives.

Self Storage in Japan is the first of its kind in Asia and anybody that wants to know anything about self storage and the future of the industry looks to the different models coming from this country.

Brought to you by



May 18 - Hawaii Themed Junk Boat Dinner



It's time to relax after the sunset at the seaside pier. Let's go on a Hawaii themed boat trip with us. Our junk boat will bring you away from the city to the magical kingdom. No, seriously.

1. Meeting Point: Gold Coast Hotel - Grand Ballroom Foyer Area at 18:00
2. Ready yourself with your relaxed clothing
3. Ready your Hawaii mood
4. Ticket type: Premium Plus / Social Ticket

REMARK * SOLD OUT!



May 19 - Shenzhen Awakening Day Tour



Everyone are focusing their eyes on the China Market. Please allow SSAA to be your guide to the door of South China Self Storage Market.

1. Meeting Point: Gold Coast Hotel - Fish Pond at 08:45
2. Please don't be late - buses leave on time
3. Ensure you have valid China Visa before you board on the coach
4. Water and light pastry will be available on the coach
5. Ticket type: Premium Plus / Social Ticket

REMARK * SOLD OUT!





Stay A While

How often do you get a chance to visit this spectacular city? Shopping, dining, culture, and nightlife. There is lots to choose from including:

- *Hong Kong History Museum
- *Temple Street & Ladies market
- *Tsim Sha Tsui Promenade + Clock Tower
- *Lan Kwai Fong
- *Dai Pai Dong & Yum Cha
- * Temple of 10,000 Buddhas



Thank you!



どうもありがとうございました! Terima kasih

非常感謝! شكرا جزيلا! Merci! ขอขอบคุณ! धन्यवाद Grazie!

.....And see you next year in the place of your choosing!